

# **Privacy Policy**

## What type of information do we collect?

We receive, collect and store any information you enter on our website or provide us in any other way. We may use software tools to measure and collect session information, including page response times, length of visits to certain pages, page interaction information, and methods used to browse away from the page.

#### How do we collect information?

We collect information when you submit one of our forms or contact us via email. We collect personal information you give us such as your name, address and email address. Your personal information will be used for the specific reasons stated above only.

### Why do we collect such personal information?

We collect such Non-personal and Personal Information for the following purposes:

- 1. To be able to contact our Visitors and Users with general or personalized service-related notices and promotional messages
- 2. To provide services to Vistors and Users
- 3. To create aggregated statistical data and other aggregated and/or inferred Non-personal Information, which we may use to provide and improve our respective services
- 4. To comply with any applicable laws and regulations.

# How do we store, use, share and disclose site visitors' personal information?

Butterfly Vocal Studio is hosted on the Wix.com platform. Wix.com provides us with the online platform that allows us to sell our products and services to you. Your data may be stored through Wix.com's data storage, databases and the general Wix.com applications. They store your data on secure servers behind a firewall.

All direct payment gateways offered by Wix.com and used by our company adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, MasterCard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of credit card information by our store and its service providers.

Data received from our site may also be stored in Butterfly Vocal Studios data bases seperately to Wix.

# How do we communicate with site visitors?

We may contact you to resolve a dispute, to collect fees or monies owed, to poll your opinions through surveys or questionnaires, to send updates about Butterfly Vocal Studio, or as otherwise necessary to contact you to enforce our User Agreement, applicable national laws, and any agreement we may have with you. For these purposes we may contact you via email, telephone, text messages, and postal mail.

## How do we use cookies and other tracking tools?

Currently Butterfly Studio is not using any external tracking tools or analytics on the site. Cookies are standard Wix cookies as covered under the cookies banner.

## How can site visitors withdraw their consent and how long will data be stored

Butterfly Vocal Studio will store data for up to 10 years. If you don't want us to process your data anymore, please contact us at eve@butterflyvocal.fr or send us mail to: 905 Chemin de las Néous, Lasserre-Pradère, 31530 France.

# **Privacy policy updates**

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

#### **Contact information**

If you would like to: access, correct, amend or delete any personal information we have about you, you are invited to contact us at <a href="mailto:eve@butterflvvocal.fr">eve@butterflvvocal.fr</a> or send us mail to: 905 Chemin de las Néous, Lasserre-Pradère, 31530 France.